
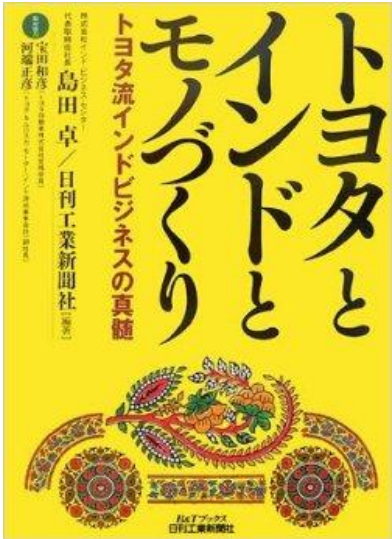
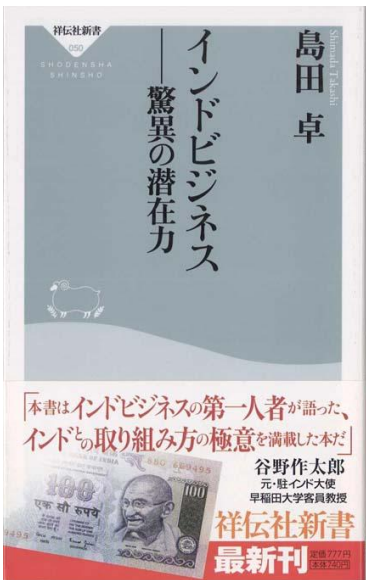


<Takashi Shimada's Books>

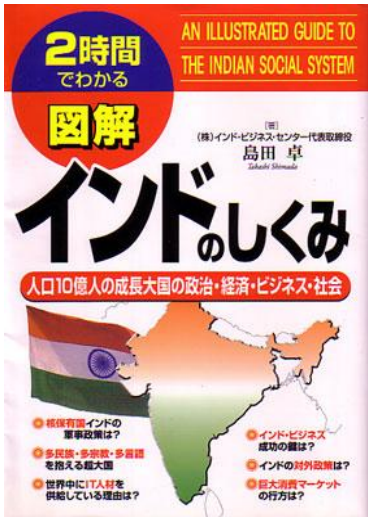

As of 28 January-2026

S NO	Picture	Details
1		<p>Title: The Miracle of India (impossible to possible)</p> <p>Author: R.C. Bhargava</p> <p>Editorial Collaborators: Takashi Shimada, Hiroyuki Okada, Go Yamada</p> <p>Year: 2025</p> <p>Publisher: Nikkei Business Publications, Inc.</p> <p>Note: This book is essential reading for anyone involved in Indian business. It traces and explains how Maruti Suzuki introduced Japan's management system to India and created an unprecedented type of company, starting with the fateful encounter with Osamu Suzuki.</p> <p>Compliment by Mr. Toshihiro Suzuki, the President, Suzuki Motor Corporation</p> <p>How a Meeting with a Person Changes the World.</p> <p>The KISEKI (Miracle and Trajectory) of India and Japan's Strongest Partnership.</p>
2		<p>Title: The hard-and-fast 55 rules to do business with India</p> <p>Author: Takashi Shimada</p> <p>Year: 2016</p> <p>Publisher: Alc. Co Ltd.</p> <p>Note: To explain how to get into Indian business from the scratch including structure of the Indian society, their mindset and business rules.</p> <p>Compliment by Mr. Hideo Sawada, The Chairman of H.I.S.. One of the leading Travel Agency in Japan</p> <p>“One of the best guidance for starting Indian business”</p>

S NO	Picture	Details
3		<p>Title: Getting to know all about the India. Guidebook for taking Indian Mega Market on your side</p> <p>Author: Takashi Shimada</p> <p>Year: 2014</p> <p>Publisher: Kosaido Shuppann</p> <p>Note: If you want to know about India. Read this book and it will be your first step to get into Indian market.</p> <p>Compliment by Mr. Osamu Suzuki, the Chairman and CEO, Suzuki Motor Corporation</p>
4		<p>Title: All illustrated on India Business Now-Details of the major Indian Industries & their leading players</p> <p>Author: Takashi Shimada</p> <p>Year: 2011</p> <p>Publisher: Nikkan Kogyo Shinbun-Sha</p> <p>Note: Detail explanation about the Major Indian Industries and who are leading in each Industry. Easy to understand almost all about the current Indian Industries.</p>
5		<p>Title: The Indian people will help Japan to flourish</p> <p>Author: Takashi Shimada</p> <p>Year: 2008</p> <p>Publisher: Kodan-sha</p> <p>Note: Key to Japanese survival: Expansion into booming Indian market.</p>

S NO	Picture	Details
6		<p>Title: India 2020 - A vision for the New Millennium -</p> <p>Author: A.P.J. Abdul Kalam with Y.S. Rajan</p> <p>Editorial Supervisor: Takashi Shimada</p> <p>Year: 2007</p> <p>Publisher: Nihon keizai shinbun shuppan-sha</p> <p>Note: Examining in depth the weakness and the strength of India, as a nation, and offers a vision of how India can emerge to be among the world's first four economic powers by 2020.</p>
7		<p>Title: Toyota, India, and High-skilled industrial Engineering</p> <p>Author: Takashi Shimada</p> <p>Year: 2007</p> <p>Publisher: Nikkan kogyo shinbun-sha</p> <p>Note: On Toyota's Indian strategies</p>
8		<p>Title: Business India; A Marvelous Potential</p> <p>Author: Takashi Shimada</p> <p>Year: 2006</p> <p>Publisher: Shoden-sha</p> <p>Note: The author shares his rich experience in terms of know-how and tactics for Japanese company to enter the Indian market.</p> <p>Compliment by Mr. Sakutaro Tanino, a former Japanese Ambassador to both India and China.</p>

S NO	Picture	Details
9		<p>Title: Suzuki's India Strategy</p> <p>Author: R.C. Bhargava</p> <p>Supervisor of the translation: Takashi Shimada</p> <p>Year: 2006</p> <p>Publisher: Chukei-shuppan</p> <p>Note: Suzuki's Indian strategies; Entering Indian market encompassing all cultural barriers and establishing 'Japanese management system'.</p>
10		<p>Title: Everything on Super Mega Market; India</p> <p>Author: Takashi Shimada</p> <p>Year: 2005</p> <p>Publisher: Diamond-sha</p> <p>Note: The strengthening Indian middle class consumers and the potential power of Indian economy</p>
11		<p>Title: Super Mega Market - India -</p> <p>Author: Takashi Shimada</p> <p>Year: 2002</p> <p>Publisher: Diamond-sha</p> <p>Note: The growing Indian consumer market and strategies for Japanese companies to enter India.</p>

S NO	Picture	Details
12		<p>Title: An illustrated guide to the India social system</p> <p>Author: Takashi Shimada</p> <p>Year: 2001</p> <p>Publisher: Chukei-shuppan</p> <p>Note: Guide to Indian social system and India success story: 'Supplying IT resources to the world', 'Military Policy coupled with nuclear power', 'Tactics for doing business in India' and so on.</p>
13		<p>Title: Tomorrow for the world, Tomorrow for Japan —Society, Economy, and Politics in 21st Century —</p> <p>Author: Seiichi Toshida, Japan Economy research centre (as one of the members: Takashi Shimada)</p> <p>Year: 2001</p> <p>Publisher: Nihon keizai shinbun shuppan-sha</p> <p>Note: Author of below chapter</p> <p>Chapter:8 India Economy growing with IT</p> <ol style="list-style-type: none"> 1. Why U.S. is focusing on India? 2. India Market in the spotlight 3. Importance of building the partnership for future