

S NO	Picture	Details
1		<p>Title: The hard-and-fast 55 rules to do business with India</p> <p>Author: Takashi Shimada</p> <p>Year: 2016</p> <p>Publisher: Alc. Co Ltd.</p> <p>Note: To explain how to get into Indian business from the scratch including structure of the Indian society, their mindset and business rules.</p> <p>Compliment by Mr.Hideo Sawada, The Chairman of H.I.S.. One of the leading Travel Agency in Japan “One of the best guidance for starting Indian business”</p>
2		<p>Title: Getting to know all about the India. Guidebook for taking Indian Mega Market on your side</p> <p>Author: Takashi Shimada</p> <p>Year: 2014</p> <p>Publisher: Kosaido Shuppann</p> <p>Note: If you want to know about India. Read this book and it will be your first step to get into Indian market.</p> <p>Compliment by Mr.Osamu Suzuki, the Chairman and CEO, Suzuki Motor Corporation</p>
3		<p>Title: All illustrated on India Business Now-Details of the major Indian Industries & their leading players</p> <p>Author: Takashi Shimada</p> <p>Year: 2011</p> <p>Publisher: Nikkan Kogyo Shinbun-Sha</p> <p>Note: Detail explanation about the Major Indian Industries and who are leading in each Industry. Easy to understand almost all about the current Indian Industries.</p>

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4		<p>Title: The Indian people will help Japan to flourish</p> <p>Author: Takashi Shimada</p> <p>Year: 2008</p> <p>Publisher: Kodan-sha</p> <p>Note: Key to Japanese survival: Expansion into booming Indian market.</p>
5		<p>Title: India 2020 - A vision for the New Millennium -</p> <p>Author: A.P.J. Abdul Kalam with Y.S. Rajan</p> <p>Editorial Supervisor: Takashi Shimada</p> <p>Year: 2007</p> <p>Publisher: Nihon keizai shinbun shuppan-sha</p> <p>Note: Examining in depth the weakness and the strength of India, as a nation, and offers a vision of how India can emerge to be among the world's first four economic powers by 2020.</p>
6		<p>Title: Toyota, India, and High-skilled industrial Engineering</p> <p>Author: Takashi Shimada</p> <p>Year: 2007</p> <p>Publisher: Nikkan kogyo shinbun-sha</p> <p>Note: On Toyota's Indian strategies</p>

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7		<p>Title: Business India; A Marvelous Potential Author: Takashi Shimada Year: 2006 Publisher: Shoden-sha Note: The author shares his rich experience in terms of know-how and tactics for Japanese company to enter the Indian market.</p> <p>Compliment by Mr. Sakutarō Tanino, a former Japanese Ambassador to both India and China.</p>
8		<p>Title: Suzuki's India Strategy Author: R.C. Bhargava Supervisor of the translation: Takashi Shimada Year: 2006 Publisher: Chukei-shuppan Note: Suzuki's Indian strategies; Entering Indian market encompassing all cultural barriers and establishing 'Japanese management system'.</p>
9		<p>Title: Everything on Super Mega Market; India Author: Takashi Shimada Year: 2005 Publisher: Diamond-sha Note: The strengthening Indian middle class consumers and the potential power of Indian economy</p>

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10		<p>Title: Super Mega Market - India -</p> <p>Author: Takashi Shimada</p> <p>Year: 2002</p> <p>Publisher: Diamond-sha</p> <p>Note: The growing Indian consumer market and strategies for Japanese companies to enter India.</p>
11		<p>Title: An illustrated guide to the indian social system</p> <p>Author: Takashi Shimada</p> <p>Year: 2001</p> <p>Publisher: Chukei-shuppan</p> <p>Note: Guide to Indian social system and India success story: 'Supplying IT resources to the world', 'Military Policy coupled with nuclear power', 'Tactics for doing business in India' and so on.</p>
12		<p>Title: Tomorrow for the world, Tomorrow for Japan – Society, Economy, and Politics in 21st Century –</p> <p>Author: Seiichi Toshida, Japan Economy research centre (as one of the members: Takashi Shimada)</p> <p>Year: 2001</p> <p>Publisher: Nihon keizai shinbun shuppan-sha</p> <p>Note: Author of below chapter</p> <p>Chapter:8 India Economy growing with IT</p> <ol style="list-style-type: none"> 1. Why U.S. is focusing on India? 2. India Market in the spotlight 3. Importance of building the partnership for future